

210 N. Park Ave Winter Park, FL 32789 July 13, 2005 **Via Overnight**

RECEIVED

P.O Drawer 200 Winter Park, FL 32790-0200 Ms. Beth O'Donnell, Executive Director Kentucky Public Service Commission 211 Sower Blvd. Frankfort, KY 40602-0615 JUL 1 4 2005
PUBLIC SERVICE
SOMMISSION

Tel: 407-740-8575 Fax: 407-740-0613 tmi@tminc.com RE: Administrative Case No. 2005-00186 Response by BullsEye Telecom, Inc.

Dear Ms. O'Donnell:

Enclosed for filing are the original and four (4) copies of the response, filed by BullsEye Telecom, Inc., to the information request in the above mentioned Case.

Please date-stamp and return to me the additional copy of this cover letter in the enclosed self-addressed stamped envelope which has been provided for this purpose.

Any questions regarding this filing may be directed to me at 407-740-8575 or via email at mbyrnes@tminc.com. Thank you for your assistance.

Sincerely,

Monique Byrnes

Consultant to BullsEye Telecom, Inc.

cc: Dennis Howard, KY Asst. Attorney General

P. West - BullsEye

file: BullsEye – KY Local

tms: kyfm0505 DR1

In the Matter of:

AN INQUIRY INTO LIMITATIONS)	
OF USE FOR TARIFFED SERVICES)	ADMINISTRATIVE
DESIGNATED OR OTHERWISE)	CASE NO. 2005-00186
REFERRED TO AS UNLIMITED)	

Kentucky Public Service Commission - Information Request

Response by BullsEye Telecom, Inc.

1. Does the utility offer a plan that is described, named or marketed as "unlimited'? If yes, identify and describe the plan and provide copies of the tariff sheets on which the plans can be found.

BullsEye offers PowerSaver Unlimited, which is a business service with unlimited local calling. Customers may opt for an unlimited toll service in conjunction with PowerSaver Unlimited. Prior to 3/27/05 the unlimited toll service available with this plan was PowerSaver Unlimited Long Distance Service. After that date the company introduced NationSaver Service. Service is available on a month-to-month basis and on term plans. Approved tariff sheets are attached.

2. If the utility has an "unlimited" plan, are there use restrictions or other limitations on the plan? If yes, describe these restrictions and reference the utility's tariff.

The company does not have any restrictions or limitations on the plan. The company tariffed restrictions on the PowerSaver Unlimited Plan, but these were never implemented and are not part of the company's offering. The restriction language was filed to be deleted on June 30, 2005 and will be effective July 30, 2005.

3. How and when are customers or potential customers notified of the limitations on the unlimited plan? Describe the notification.

There is no need to notify customers of any limitations because there are none.

4. If third parties (agents, telemarketers, consignees, etc.) market, advertise, or otherwise offer end-users the utility's unlimited plan, explain how those "marketers" are required to verify compliance with the notice requirements.

There is no information provided to third parties regarding notice requirements because there are no limitations on the product.

Kentucky Public Service Commission - Information Request Response by BullsEye Telecom, Inc., Page 2

5. Assuming a customer has subscribed to an "unlimited" plan that has use limitations, is the customer notified when the limitations are exceeded? If yes, how is the customer notified?

Not applicable as there are no limitations to the product.

6. How and when are customer notified that changes have been made to the plan?

Should the company modify its plan, customer notice would be sent in the form of a bill message to existing customers.

7. Are customers able to check the number of minutes they have used in order to determine if they will exceed the plan's limitations?

The company's plan does not have any limitations.

8. Explain why the utility markets, names or describes a plan as "unlimited" when limits on the plan exist.

Not applicable.

9. Explain how the utility ensures that the unlimited plan is offered and the rates, terms and conditions of service are applied without discrimination as required by KRS 278.170(1).

The company provides this service to all interested business customers on a non-discriminatory basis.

Provide summary records of all complaints received by the utility regarding any unlimited plans offered in Kentucky since January 1, 2001. Include the date that the complaint was opened, customer class, description of complaint, description of complaint resolution, and the date that the complaint was closed.

The company has had no complaints regarding PowerSaver Unlimited in Kentucky.

Kentucky Tariff No. 1 Section 5 1st Revised Page 5 Cancels Original Page 5

Issued: July 9, 2004

Effective: August 8, 2004

SECTION 5 – BASIC SERVICES AND RATES (CONT'D)

5.3 Service Terms and Conditions

(T)

Local Exchange Services provide a Customer with a telephonic connection to, and a unique telephone (T) number on, the Company switching network that enables the Customer to:

- a) receive calls from other stations on the public switched telephone network;
- b) access the Company's Local Calling Services and other Services as set forth in this tariff;
- c) access interexchange calling services of the Company and of other carriers;
- d) access (at no additional charge) to the Company's operators and business office for service related assistance;
- e) access toll-free telecommunications services such as 800 NPA; and access toll-free emergency services by dialing 0 or 9-1-1 (where available);
- f) access relay services for the hearing and/or speech impaired.

Local Exchange Services cannot be used to originate calls to caller-paid information services (e.g., 900, 976) provided by other companies. Calls to those numbers and other numbers used for caller-paid information services will be blocked by the Company's switch. Each Basic Local Exchange Service corresponds to one or more telephonic communications channels that can be used to place or receive one call at a time.

Individual line Residence and Business Basic Local Exchange Service is comprised of exchange access lines defined as follows:

Exchange Access Line - The service central office line equipment and all the Company plant facilities up to the demarcation point. These facilities are Company-provided and maintained and provide access to and from the telecommunications network for message toll service and for local calling appropriate to the tariffed use offering selected by the Customer.

BullsEye Telecom, Inc.

25900 Greenfield Road, Suite 330 Oak Park, Michigan 48237

Issued: June 30, 2005

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Kentucky Tariff No. 1 Section 5 3rd Revised Page 6 Cancels 2nd Revised Page 6

Effective: July 30, 2005

SECTION 5 – BASIC SERVICES AND RATES (CONT'D)

5.4 PowerSaver Unlimited

PowerSaver Unlimited is targeted at business Customers and provides a single analog voice-grade local exchange access line and unlimited local calling.

Intrastate and interstate direct dial outbound long distance calling is available as an option either on a usage basis or as a plan that provides the Customer with unlimited toll and long distance calling. Inbound toll free calling is available on a usage basis.

Customers may opt for the PowerChoice Package which includes an unlimited number of compatible Call Management Features. See Section 6.1 of this tariff for listing of available Call Management Features. Call Management Features are available on an a la carte basis at the tariffed rates.

Directory Assistance, Operator Assistance, Calling Card and International calling are available at the tariffed rates.

5.4.1 Service Terms and Conditions

- A. Service is available only on a term basis with term periods of one (1) and three (3) years.
- B. Customers may choose to expand a 1 year term agreement to a 3 year term agreement at any time during the first 12 months of service. If a conversion from a 1 to 3 year term takes place, the additional two years of the contract will be added to the existing 1 year contract terms. If the 3 year contract term offer is not accepted until after the end of month 12 of the original 1 year term, the term will start over again from month 1 at that point.



OLD

Kentucky Tariff No. 1 Section 5 2nd Revised Page 6 Cancels 1st Revised Page 6

Issued: February 2, 2005 Effective: March 4, 2005

SECTION 5 - BASIC SERVICES AND RATES (CONT'D)

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- C. The local exchange access line is designed for standard business voice-only applications. If it is determined that usage is not consistent with standard business voice applications or is being used for call center dialer operations and usage exceeds 7,500 minutes per line, per month, the Customer may be assessed an additional \$50.00 per month per 7,500 minute increment above the initial 7,500 minutes, be advised to purchase a data/fax line specifically designed for such purposes, or be disconnected. Customers will be notified prior to implementation of the additional charge.



BullsEye Telecom, Inc.

25900 Greenfield Road, Suite 330 Oak Park, Michigan 48237

Kentucky Tariff No. 1 Section 5 1st Revised Page 7 Cancels Original Page 7

Issued: July 9, 2004

Effective: August 8, 2004

SECTION 5 – BASIC SERVICES AND RATES (CONT'D)

5.4	Power	PowerSaver Unlimited, (Cont'd.)				
	5.4.2	Rates				
		A.	Local Exchange Service	1 Year Term	3 Year Term	
			Nonrecurring Set-up Fee	\$50.00	\$0.00	
			Local Exchange Access Line Initial & Additional Lines each, per month Bands 1-3 Bands 4-5	\$32.31 \$30.38	\$30.52 \$28.69	
		В.	PowerChoice Package			
			Per line, per month 1-3:Lines 4-6 Lines 7+ Lines	1 Year Term \$12.25 \$7.50 \$4.39	\$9.92 \$5.85 \$3.88	 (D)
		C.	Long Distance Service			
			For a full description of the toll and long distance please see Section 7 of this tariff.	portion of Powe	rSaver Unlimited	d, (N)

BullsEye Telecom, Inc.

25900 Greenfield Road, Suite 330 Oak Park, Michigan 48237

Kentucky Tariff No. 1 Section 7 2nd Revised Page 1 Cancels 1st Revised Page 1

Issued: February 25, 2005

Effective: March 27, 2005

SECTION 7 - LONG DISTANCE SERVICES AND RATES

7.1 General

Long Distance service is only available in conjunction with local service.

7.2 PowerSaver Unlimited Long Distance Service**

(T)

PowerSaver Unlimited Long Distance Service is only available in conjunction with PowerSaver Local Exchange Service.

7.2.1 Outbound Service

A. Usage Basis Rates

Toll and long distance calling is timed in six (6) second increments after an initial period for billing purposes of eighteen (18) seconds.

	1 Year Term	3 Year Term
IntraLATA Toll, per minute	\$0.059	\$0.049
InterLATA Long Distance, per minute	\$0.059	\$0.049

B. Unlimited Long Distance Plan

Unlimited Long Distance Plan provides the Customer with unlimited intraLATA, interLATA and interstate direct dial outbound calling for a flat rate per month.

	1 Year Term	3 Year Term
Unlimited Long Distance Plan	¢15 01	\$13.24
Per line, per month	\$15.84	\$13.24

** This service is grandfathered and available to existing Customers only effective March 27, 2005. (N)
PowerSaver Unlimited subscribers now offered NationSaver Long Distance Service as described in |
Section 7.3 of this tariff. (N)

BullsEye Telecom, Inc. 25900 Greenfield Road, Suite 330 Oak Park, Michigan 48237

Kentucky Tariff No. 1 Section 7 2nd Revised Page 2 Cancels 1st Revised Page 2

Issued: February 25, 2005

Effective: March 27, 2005

SECTION 7 - LONG DISTANCE SERVICES AND RATES

7.2 PowerSaver Unlimited Long Distance Service**

(T)

7.2.2 Inbound Toll Free

Inbound Toll Free calling is timed in six (6) second increments after an initial period for billing purposes of eighteen (18) seconds.

	1 Year Term	3 Year Term
Monthly Recurring Charge Per toll-free line, per month:	\$2.00	\$2.00
Usage		
Per minute:	\$0.08	\$0.075

^{**} This service is grandfathered and available to existing Customers only effective March 27, 2005. (N)
PowerSaver Unlimited subscribers now offered NationSaver Long Distance Service as described in |
Section 7.3 of this tariff. (N)

Kentucky Tariff No. 1 Section 7 Original Page 2.2

Issued: February 25, 2005

Effective: March 27, 2005

SECTION 7 - LONG DISTANCE SERVICES AND RATES

7.3 NationSaver Long Distance Service, (Cont'd.)

(N)

7.3.2 NationSaver Unlimited

NationSaver Unlimited provides Customers with unlimited direct dial outbound intraLATA toll, intrastate and interstate long distance calling.

Toll Free calling is not included and will be billed at a per minute rate. See Section 7.3.1.B of this tariff.

 Month-to-Month
 1 Year Term
 3 Year Term
 |

 Per Line:
 \$19.99
 \$18.75
 \$18.75
 (N)